

June 2025

JUPITER JAS1150 SERIES PRODUCT CIRCULAR



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JAS1150

DEVELOPMENT BACKGROUND



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Development Background



As players continue to grow musically, many begin to look for instruments that offer enhanced response, tonal depth, and consistent intonation — qualities that support more expressive playing, yet remain accessible in both design and pricing. The JAS1150 responds to this need by offering a refined playing experience, bridging the space between intermediate familiarity and advanced performance.

Following the success of the JAS1100, which has earned recognition as a reliable and well-balanced step-up saxophone, the JAS1150 was developed to further support the musical progression of advancing players. It features key elements typically found in professional-level instruments, such as improved tonal flexibility, precision craftsmanship, and responsive keywork, while maintaining the comfort and usability suited to developing performers.

Whether in solo, ensemble, or band settings, the JAS1150 delivers the control, clarity, and expression required for confident performance. Positioned as an ideal next step beyond the intermediate level, it offers exceptional value and a rewarding musical experience for players ready to explore new artistic possibilities.



JAS1150

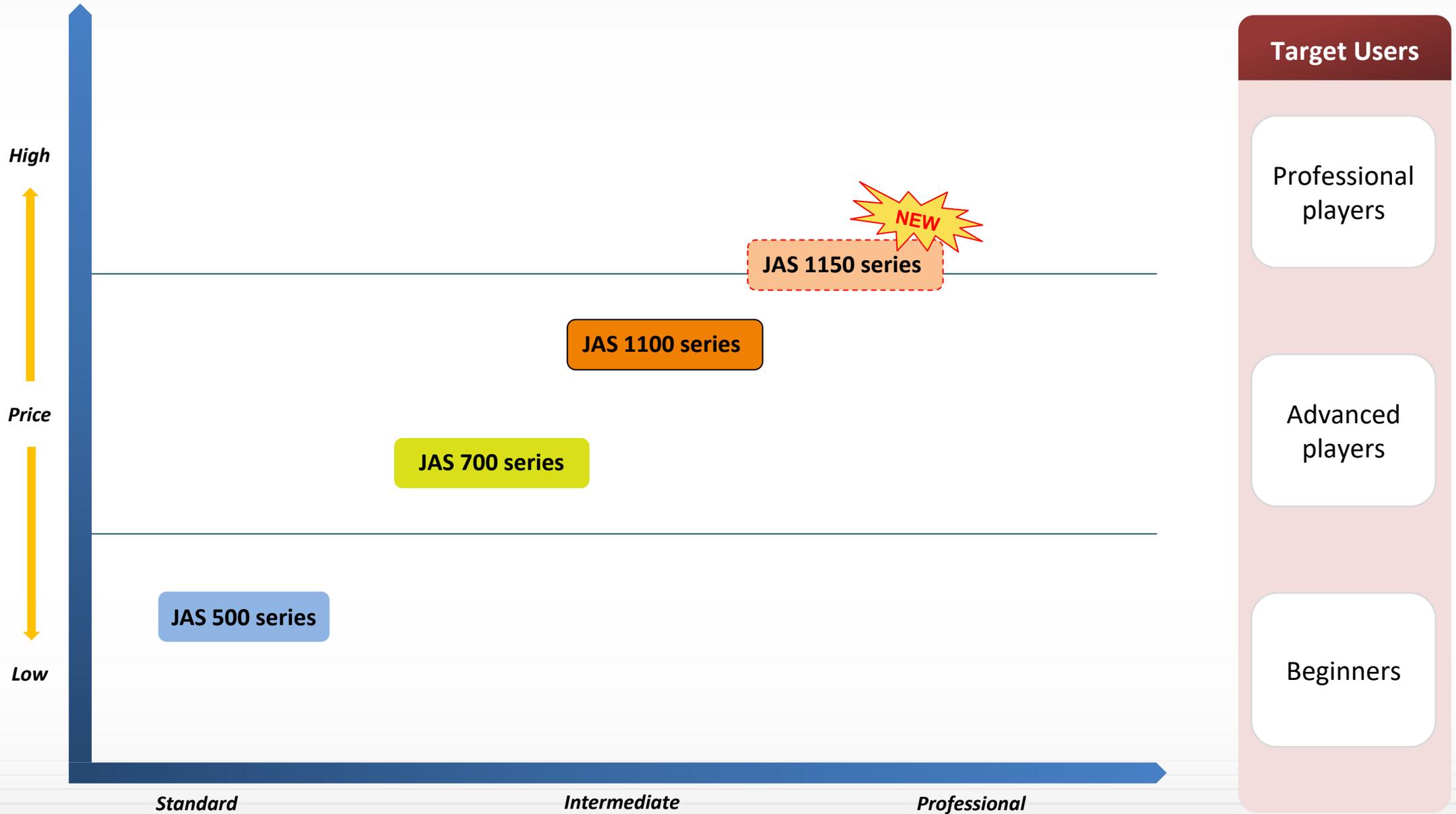
PRODUCT POSITIONING



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Product Positioning





Positioning Statement

The preferred choice for both aspiring and advancing musicians — thoughtfully designed to support players at every stage of their musical development. Combining professional-level craftsmanship, exceptional tone, responsive playability, and long-term reliability, this instrument offers the perfect balance of performance and value to inspire confidence and elevate expression from the very first note to more advanced performance demands.

Market Positioning

- **Designed for Performance:** Whether in solo, ensemble, or brass band settings, the JAS1150 ensures refined response, precise intonation, and tonal flexibility, empowering musicians to perform with confidence and control.
- **Pro-Level Features, Intermediate Pricing:** This series incorporates a consistent quality craftsmanship, features typically found in higher-end instruments, yet remains accessible to advancing players at a competitive price.
- **Bridging the gap:** Positioned between intermediate and professional levels, the JAS1150 is the first step-up choice for advanced players looking for a superior playing experience without moving into the professional price range.

JAS1150

TARGET AUDIENCES



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Targeted as a step-up instrument for prospective alto saxophone musicians, the JAS1150 is designed to guide your musical playing experience effortless by providing precise performance needs, tonal flexibility, and exceptional control to advance your playing ability. Whether you are a player in an ensemble setting, or a solo player, JAS1150 will be your first choice.

-  **For Band & Ensemble Players:** Provide excellent intonation, blend seamlessly with your section while maintaining a rich, focused tone.
-  **For Soloists:** Unlock a wide range of tonal expressions that naturally respond to your musical interpretation, providing more opportunities for musical expression.
-  **For Students & Educators:** A reliable instrument that fosters your musical growth and supports you at every stage of your journey.

In every stage of your saxophone journey, Jupiter is always your first choice.

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PRODUCT INTRODUCTION



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Jupiter Alto Saxophone: Spec Comparison



Parts	JAS500	JAS700	JAS1100	JAS1150
Neck/Body	Standard Annealing	Standard Annealing	Drawn Tube Sona-Pure (Neck Only)	Sheet Rolling by Seamed Sona-Pure+
Neck Engraving	NA	NA	Current	New
Post-on-plate	NA	NA	NA	Yes
Left-hand Thumb Rest	Convex	Convex	Convex	Flat
Rod Outer Supporter	NA	Yes	Yes	Removed
Bell Brace	Three-point	Three-point	Three-point	Two-point
Palm Key	Fixed	Adjustable	Adjustable	Fixed
Pad	Hot-melt adhesive	Hot-melt adhesive	Hot-melt adhesive	Shellac
	China-Made; Plastic Resonator	PISONI My Pads, Metal Resonator	PISONI My Pads, Metal Resonator	PISONI Premium Deluxe, Metal Resonator

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FEATURES AND BENEFITS



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Product Key Features & Benefits



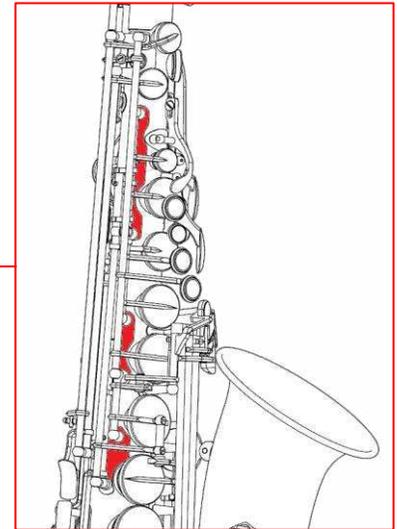
Sona-Pure+:

Applied not only to the neck but also extended to the body for enhanced tonal purity and resonance.

Sona-Pure is an exclusive annealing process developed by KHS.

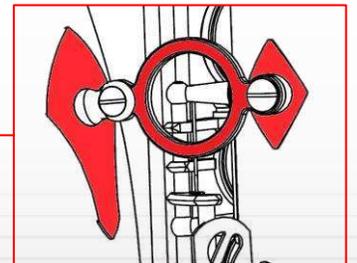
Posts-on-Plate Construction:

Enhances key stability and precision, providing a more secure mechanism that supports consistent performance and contributes to clearer tonal articulation.



Redesigned Bell Brace:

Optimized for efficient vibration transfer, maximizing tonal resonance and focus while ensuring a stable, reliable response during play.



Sheet Rolling by Seamed:

Precision-crafted neck and body using advanced sheet rolling with seamed construction for consistent quality and sound projection.

Testing Feedback

Based on feedback from various saxophone artists across Europe, the U.S., and Asia, the new model has received strong, positive impressions. Artists particularly praised its intonation, responsiveness, tonal richness, and key mechanism.

“ One big improvement is the easy response combined with a full and ‘rich’ sound, especially in the very low notes, but also in the high register. This makes the 1150 a real improvement over the 1100, both in terms of playing and sound.” – Dirko Juche

With the official global launch approaching, we believe that early communication with customers will help generate interest and build momentum. This product has strong potential to drive growth in the intermediate-to-professional saxophone market and strengthen the Jupiter brand presence.



Dirko Juche:
Professional Saxophonist

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ORDER INFORMATION



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Order information



Model		Package						
JAS1150Q	Product Code	Length (mm)	Width (mm)	Height (mm)	cbm	G.W.(kg)	N.W.(kg)	Case
	PWFBX0000049	705	216	345	0.067	9.167	8.4	JKC-AS55FU
	UPC	635464311142						
JAS1150SQ	Product Code	Length (mm)	Width (mm)	Height (mm)	cbm	G.W.(kg)	N.W.(kg)	Case
	PWFBX0000048	705	216	345	0.067	9.167	8.5	JKC-AS55FU
	UPC	635464311135						
JAS1150SGQ	Product Code	Length (mm)	Width (mm)	Height (mm)	cbm	G.W.(kg)	N.W.(kg)	Case
	PWFBX0000047	705	216	345	0.067	9.167	8.5	JKC-AS55FU
	UPC	635464311128						

*Standard Package is 3pcs.

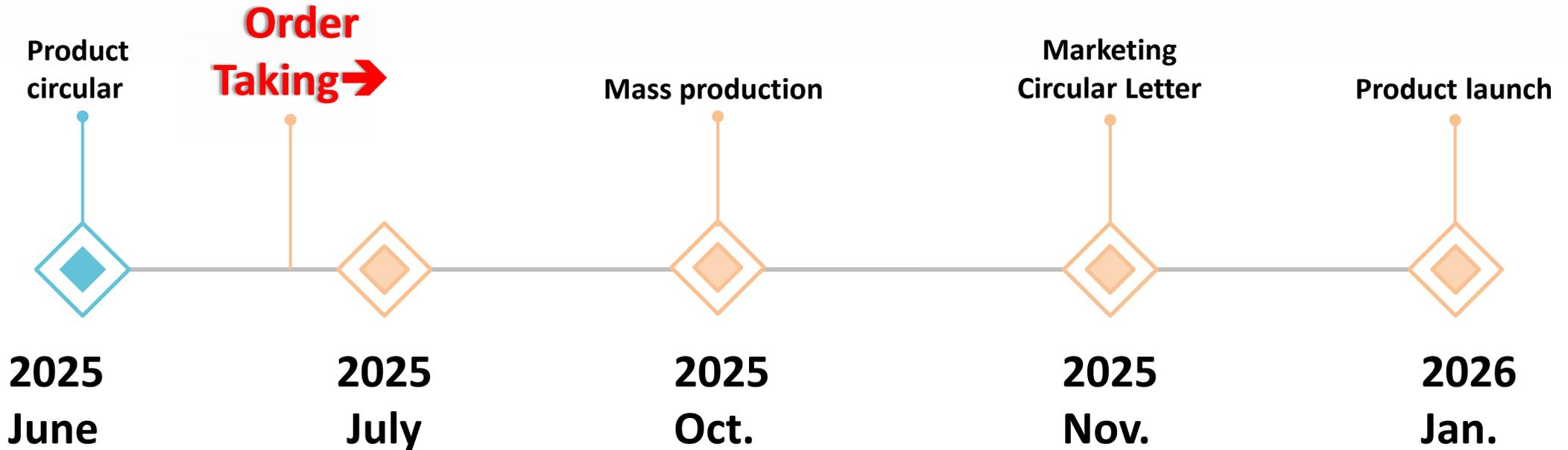
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SCHEDULE



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- We are now accepting orders. Orders placed before July 5th for the October production arrangement.
- The Marketing Circular Letter will be released in November 2025.
- The official global launch is scheduled for January 2026, with the exact date to be announced in the Marketing Circular Letter.

We appreciate your cooperation and understanding.
For questions and concerns, please contact our sales managers.
Thank you for your continued support of K.H.S. Musical Instruments.

Best regards,

Rachel Lin
Wind Product Manager, Artist Relations
Global Marketing Center
K.H.S. Musical Instrument Co., Ltd.



THANK YOU